
Introduced by Senator Corbett

February 16, 2012

Senate Concurrent Resolution No. 66—Relative to California Craft Brewery Month.

LEGISLATIVE COUNSEL'S DIGEST

SCR 66, as introduced, Corbett. California Craft Brewery Month.

This measure would proclaim the month of February 2012 as California Craft Brewery Month.

Fiscal committee: no.

1 WHEREAS, California is the birthplace of the craft brewing
2 movement, when Fritz Maytag acquired the Anchor Brewing
3 Company in 1965 and began brewing authentic, handcrafted beers;
4 and

5 WHEREAS, California is the home of the first microbrewery,
6 beginning with Jack McAuliffe who built a small brewery in
7 Sonoma from scratch, and began selling New Albion ales in 1977;
8 and

9 WHEREAS, The second largest craft brewer in the country,
10 Sierra Nevada Brewing Company, was founded in Chico,
11 California, in 1979, and spurred the craft brewery movement
12 around the country; and

13 WHEREAS, In 1977, Governor Jerry Brown signed Assembly
14 Bill 3610 to amend the state's tied-house laws to remove the
15 restriction on on-premises sales of craft beer. Following this change
16 in law, California became home to three of the first five brewpubs
17 in America; and

1 WHEREAS, The second brewpub in America was opened by
2 the Mendocino Brewery in Hopland, California; the third brewpub,
3 opened in September 1984, was Buffalo Bill's in Hayward,
4 California; and the fifth, opened by John Martin in March 1986,
5 was Triple Rock Brewery in Berkeley, California; and

6 WHEREAS, The California craft brewery industry has an annual
7 impact of \$500 million on the state's economy in direct wages and
8 benefits; and

9 WHEREAS, The California craft brewery industry creates more
10 than 17,000 jobs, which in turn creates billions of dollars in positive
11 economic impact; and

12 WHEREAS, The California craft brewery industry creates more
13 revenue for the state and federal governments than many other
14 industries, generating more than \$36 million in taxes in 2010; and

15 WHEREAS, California now has more breweries than any other
16 state in the country, including over 280 small, independently owned
17 craft breweries; and

18 WHEREAS, California is now known and recognized
19 internationally for the quality of its craft breweries. Year after
20 year, Californian breweries win more medals at the World Beer
21 Cup, the largest international beer competition in the world, and
22 the Great American Beer Festival, the largest beer competition in
23 the United States, than breweries found in other states; and

24 WHEREAS, Brewery tourism is increasingly popular and
25 contributes to the economic impact of the state's tourism industry;
26 and

27 WHEREAS, The California craft brewery industry is a leader
28 in the stewardship of natural resources and the environment, and
29 has made a major commitment to implement sustainable practices
30 that are environmentally sound, including some of the largest solar
31 arrays in the private sector, and the use of fuel cells and other
32 innovative conservation techniques and processes; and

33 WHEREAS, Despite the challenges of intense global
34 competition, the state's craft brewery industry is strong and
35 growing, and is a major contributor to the economic vitality of
36 California; now, therefore, be it

37 *Resolved by the Senate of the State of California, the Assembly*
38 *thereof concurring*, That the Legislature hereby proclaims the
39 month of February 2012 as California Craft Brewery Month; and
40 be it further

- 1 *Resolved*, That the Secretary of the Senate transmit copies of
- 2 this resolution to the author for appropriate distribution.

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